

# First Black Engineer To Earn a PhD in AI

*"Freedom is the reward you get  
for telling the truth"*

- Dr Martin Luther King Jr



IBM'S FIRST CTO  
FOR RESPONSIBLE  
AI

FORMER IBM  
DISTINGUISHED  
ENGINEER

FORMER IBM'S  
GLOBAL AI ETHICS  
BOARD MEMBER

Calvin

LAWRENCE, PhD

SPEAKER | AUTHOR | ENGINEER | FOUNDER

The TRANSFORMATIONAL SPEAKER who helps audiences confront AI's biases,  
ignite meaningful change, and drive a future rooted in equity and justice



# Calvin Lawrence

## ABOUT CALVIN

Dr Calvin D. Lawrence is an award-winning author, IBM Distinguished Engineer, and the CTO for Responsible AI at IBM, where he also serves on the company's AI Ethics Board. Calvin received his Masters degree in Artificial Intelligence in the mid 1990s. With over 30 years of experience working with NASA, the US government, and IBM, Calvin has led groundbreaking projects across both corporate and public sectors,. His primary focus is on responsible AI design and tackling systemic biases in technology. He is the founder of AI 4 Black Kids, a global nonprofit that empowers young Black students through AI education and mentorship, and he hosts the Street Justice: AI Unhinged podcast, where he delves into the hidden biases and impacts of AI on communities of color. He is also a PhD candidate in Artificial Intelligence, working to dismantle AI biases within the justice system. His expected graduation date is May of 2025. Whether speaking to audiences globally or working with industry leaders, Calvin's mission is to drive an equitable, inclusive AI future for all.

## A FEW KEYNOTE & WORKSHOP TOPICS

- 1 THE IMPACT OF AI BIAS ON SOCIETY
- 2 WHY YOU NEED AN AI ETHICS BOARD
- 3 POLICY AND REGULATIONS FOR ETHICAL AI
- 4 AI'S IMPACT ON SYSTEMIC RACISM
- 5 AI IN POLICING & THE JUDICIAL SYSTEM



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# Why Dr Lawrence?

## *Versus* The Others



**PhD In Artificial Intelligence (AI)**



**A 30-year career in AI, designing and deploying systems that shape industries (NASA, SUN MICROSYSTEMS, IBM)**



**Keynote speaker and trusted voice on ethical AI and technology's impact on communities of color**



**Host of the podcast Street Justice: AI Unhinged, exposing the unseen impacts of AI**



**Founder of the nonprofit AI 4 Black Kids, committed to empowering youth through AI education**



**Distinguished Engineer, IBM's first-ever CTO for Responsible AI, and a member of IBM's AI Ethics Board**



**Author of the bestselling book Hidden in White Sight: How AI Empowers and Deepens Systemic Racism**



**Proud father and dedicated community advocate**



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# CLIENTS & MEDIA APPEARANCE



# TESTIMONIALS



He skillfully demonstrated how unchecked AI can reinforce existing stereotypes and deepen systemic racism, compelling us to critically examine our use of technology.



Lauren Flanigan  
Mondelez International



"His profound knowledge of AI and its impact on systemic racism pushed us to confront the uncomfortable truth: technology, when carelessly designed, can reinforce harmful biases.



Danita Oliver  
BlackHawk



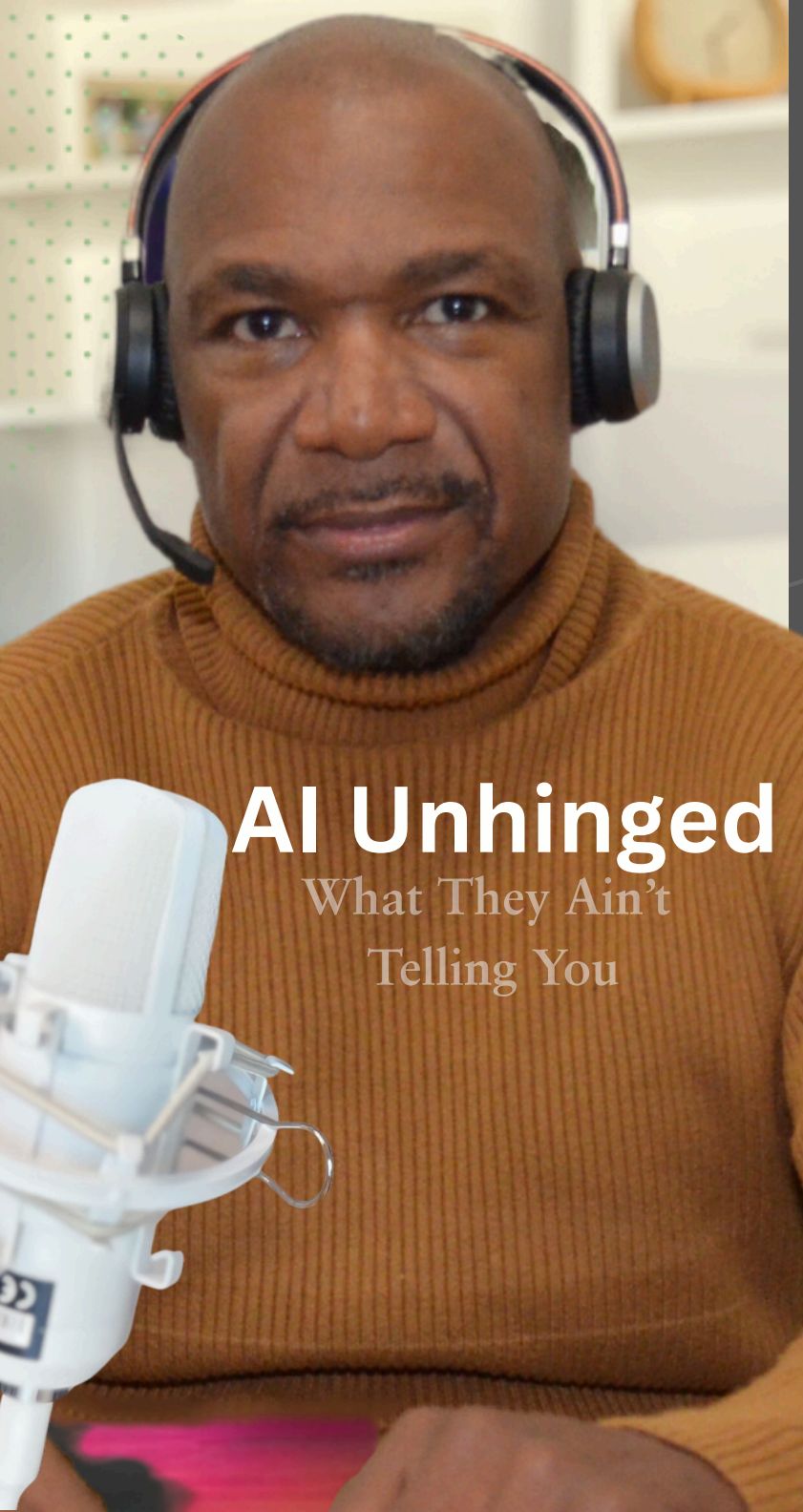
"Here's a dedicated spot to incorporate teCalvin's talk was both enlightening and thought-provoking. He expertly highlighted how AI, when left unchecked, can reinforce biases and contribute to systemic racism, challenging us to approach technology with greater responsibility"



Dr Kelly Malone  
RingCentral



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# AI Unhinged

What They Ain't  
Telling You

## AUDIENCE DEMOGRAPHICS

### TOP COUNTRIES

UNITED STATES

CANADA

UNITED KINGDOM

### TOP CITIES

ATLANTA

NEW YORK CITY

LONDON

DALLAS

WASHINGTON, DC

TORONTO

18-55+

AGES

94%

COLLEGE GRAD

10K+

REACH

## FUN FACTS



Masters in AI in  
1990's and PHD  
in AI



AI expert for 30  
years



Podcast host,  
"Street Justice"



United States  
Army Veteran



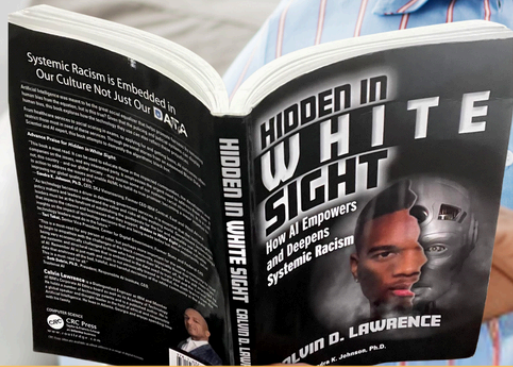
Award-winning  
author



Founder of AI 4 Black Kids  
Nonprofit



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A reader delves into *Hidden in White Sight* by Calvin D. Lawrence, exploring how AI can deepen systemic racism and the urgent need for ethical oversight

## 5 REASONS TO ORDER *HIDDEN IN WHITE SIGHT* & BOOK CALVIN TODAY

**EYE-OPENING INSIGHTS: DISCOVER HOW AI SYSTEMS CAN UNINTENTIONALLY PERPETUATE SYSTEMIC RACISM AND DEEPEN SOCIETAL INEQUITIES**

**AUTHORITATIVE EXPERTISE: WRITTEN BY CALVIN D. LAWRENCE, A PIONEER IN RESPONSIBLE AI WITH OVER 30 YEARS OF EXPERIENCE IN THE FIELD.**

**PRACTICAL SOLUTIONS: LEARN ACTIONABLE STEPS FOR CREATING ETHICAL, EQUITABLE AI MODELS THAT SERVE ALL COMMUNITIES.**

**CRITICAL FOR CHANGE: EQUIP YOURSELF WITH KNOWLEDGE TO ADVOCATE FOR FAIRER, MORE TRANSPARENT AI PRACTICES IN THE TECHNOLOGY INDUSTRY.**

**JOIN THE MOVEMENT: BE PART OF A GROWING COMMUNITY COMMITTED TO FIGHTING BIAS AND PROMOTING JUSTICE IN AI TECHNOLOGY.**



**BOOK NOW**

Calvin

Lawrence, PhD



## IDENTIFYING AND MITIGATING AI BIAS

IntegrityFirst.ai 5-Step Process



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## ADDITIONAL SERVICES

Technology Consulting  
Artificial Intelligence Technology Stack

BOOK CALVIN TODAY  
AND WITNESS THE  
POWER OF  
TRANSFORMATION IN  
ACTION.



[contact@calvindlawrence.com](mailto:contact@calvindlawrence.com)



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*Calvin*

Lawrence, PhD

**INSPIRING**  
**DISRUPTIVE**  
**GAME-CHANGING**



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[AI 4 Black Kids NonProfit](#)